YOUR LOGO

|  |
| --- |
| Northwind Traders |
| meeting minutes |
|  |  |  |  |
| Date:  | June 3rd | Present: | Danielle BrasseurDeepali AdhikariEdurne Chávez  |
| Next meeting: | June 17th @ 11:35 am |  |
| Location:  | Building BRoom 402 |  |
|  |  |  |  |

## Announcements

Our new VP of sales is Edurne Chávez, welcome Edurne.

## Discussion

Today’s business meeting is about developing new sales leads. In today’s market, it’s important to always be looking ahead to new trends and new opportunities.

## Roundtable

* Developing leads from user research
* Increasing customer awareness
* Expanding market into international territories